



BUSINESS
BADMINTON
LEAGUE

Associate
Sponsor



Print
Partner



Photography
Partner



Event
Partner



Knowledge
Partner



Ticketing
Partner



Digital
Partner



Venue
Partner



Supported
by



Coimbatore



Coimbatore's first Sports Event
with **Business Networking**



COME LET'S
PLAY
NETWORKING

300+

Entrepreneurs at One Place



BUSINESS BADMINTON LEAGUE

The Business Badminton League by Brand Mango is a unique event that unites entrepreneurs, fosters networking, and promotes a healthy entrepreneur lifestyle in Coimbatore. It focuses on enhancing physical fitness, mental health, networking, and personal branding in the fastest-growing city of India. Primarily geared towards networking, building business relationships, and promoting a healthy lifestyle among entrepreneurs.

Participate

Collaborate

An Event of **BRAND mango**





MATCH CATEGORY

AGE CATEGORY :
30+, 40+



MEN DOUBLES



WOMEN DOUBLES



MIXED DOUBLES



MEN SINGLE



WOMEN SINGLE





PRIZES CATEGORY

MATCH CATEGORY

MENS DOUBLES :1, 2 & 3

WOMENS DOUBLES :1, 2 & 3

MIXED DOUBLES :1, 2 & 3

OVERAL TROPHY FOR COURT

1st & 2nd





— DATE & VENUE



Knock out Matches :
JBC - Koundampalayam

February : 25th Sunday

Finals:

JBC - Koundampalayam

March : 3rd Sunday



REGISTRATION FEE

ENTRY FEE

MENS DOUBLES : 2000/-

WOMENS DOUBLES : 2000/-

MIXED DOUBLES : 2000/-

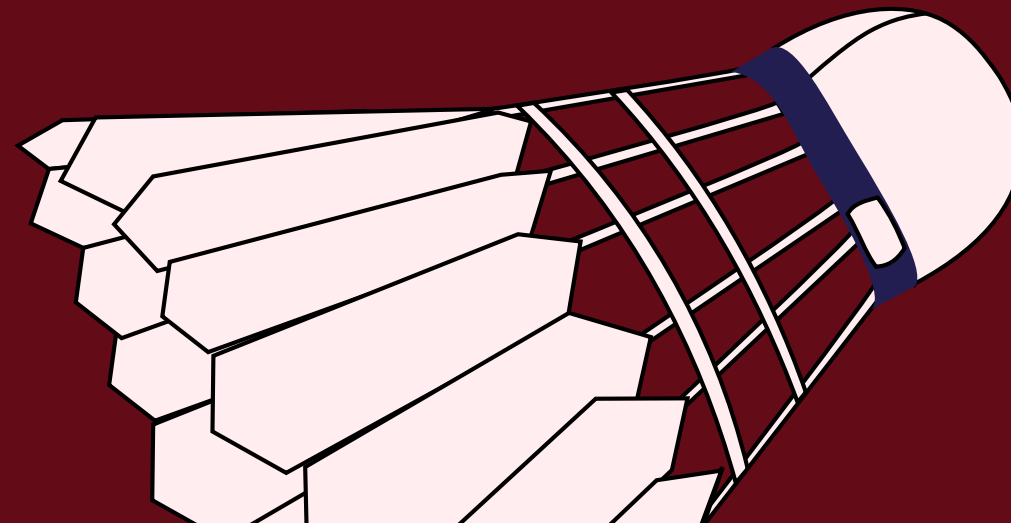
FREE *Personalised*
T-SHIRT





WHY ? BBL

- Health & Wellness Focus
- Networking & Branding Opportunities
- Collaboration Opportunities
- Prizes & Recognition
- Celebrity & VIP Attractions
- Expert Session





COLLABORATION OPPORTUNITY

SPONSOR CATEGORY :

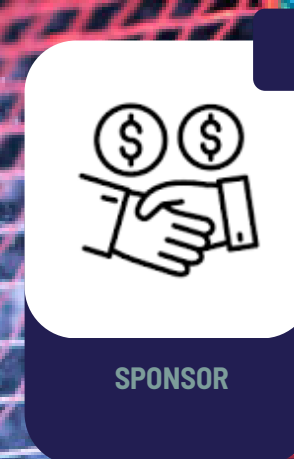
POWERED BY
ASSOCIATE SPONSOR
EVENT SPONSOR
GIFT SPONSOR

BARTER CATEGORY:

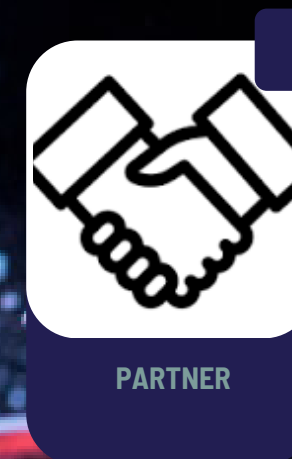
SOCIAL MEDIA
ADVERTISEMENT
FM & TV

PARTNER CATEGORY:

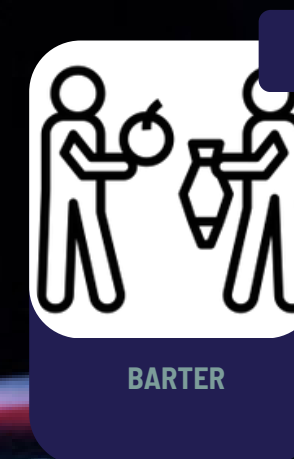
PHOTOGRAPHY
TRAVEL
HOSPITALITY
REFRESHMENT
FOOD & BEVERAGES
APPREALS & ACCESSORIES
FIRST AID & FITNESS
VENUE & KIT



SPONSOR



PARTNER



BARTER



WHY ASSOCIATE? BBL

- Brand Visibility among business entrepreneurs
- Product Display opportunity
- Sampling Opportunity for new products
- Customer interaction opportunity on non match time
- Social Media reach for 20+ days
- Brand name Visibility through Hoarding, car tagging, YouTube, Instagram and branding in 250+ badminton courts





BRANDING





WHAT & WHOM



SPONSOR CATEGORY & BENEFITS	Name in Backdrop	Video in AV Screen	Logo in T Shirt	Logo in Trophy	Logo in Certificate	Display Stall	Branding Banner 8X8	Branding in Welcome Arch	Brand Mention in Anchor Script	Sampling Opportunity	Perimeter Branding	Branding in Social Media post	Branding in Outdoor Advt	Enquiry Panel
Powered By	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Associate Sponsor	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event Sponsor	✓	✓			✓		✓	✓	✓	✓	✓	✓	✓	✓
Merchandise Partner	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓
Digital Media Partner	✓	✓			✓		✓	✓	✓	✓	✓	✓	✓	✓
Photography Partner	✓	✓			✓		✓	✓	✓	✓	✓	✓	✓	✓
Gift Sponsor	✓		✓		✓		✓	✓	✓	✓	✓	✓	✓	✓
Print Partner	✓	✓			✓		✓	✓	✓	✓	✓	✓	✓	✓
F&B Partner	✓	✓			✓		✓	✓	✓	✓	✓	✓	✓	✓
First Aid Partner	✓	✓			✓		✓	✓	✓		✓	✓	✓	✓
Venue Partner	✓				✓		✓	✓	✓		✓	✓	✓	✓
Travel Partner	✓				✓		✓	✓	✓		✓	✓	✓	✓
FM & TV Partner	✓				✓			✓	✓		✓	✓	✓	✓



EVENT CHIEF GUESTS



Mr. SI Nathan. Chairman.
CMC Group of Institutions.
President - Yes
Coimbatore : Chapter 1



Mr. Manoharan Masanam
Founder Thangapattarai
President - Yes
Coimbatore Chapter 2



Mr. Pravin Rajan
JMD - Sharp Ventura
Pumps

EVENT HIGHLIGHTS



EVENT HIGHLIGHTS



SPECIAL GUEST



Actor / Politician
Mr. Karunas



Stand up Comedian /
Actor Thangadurai

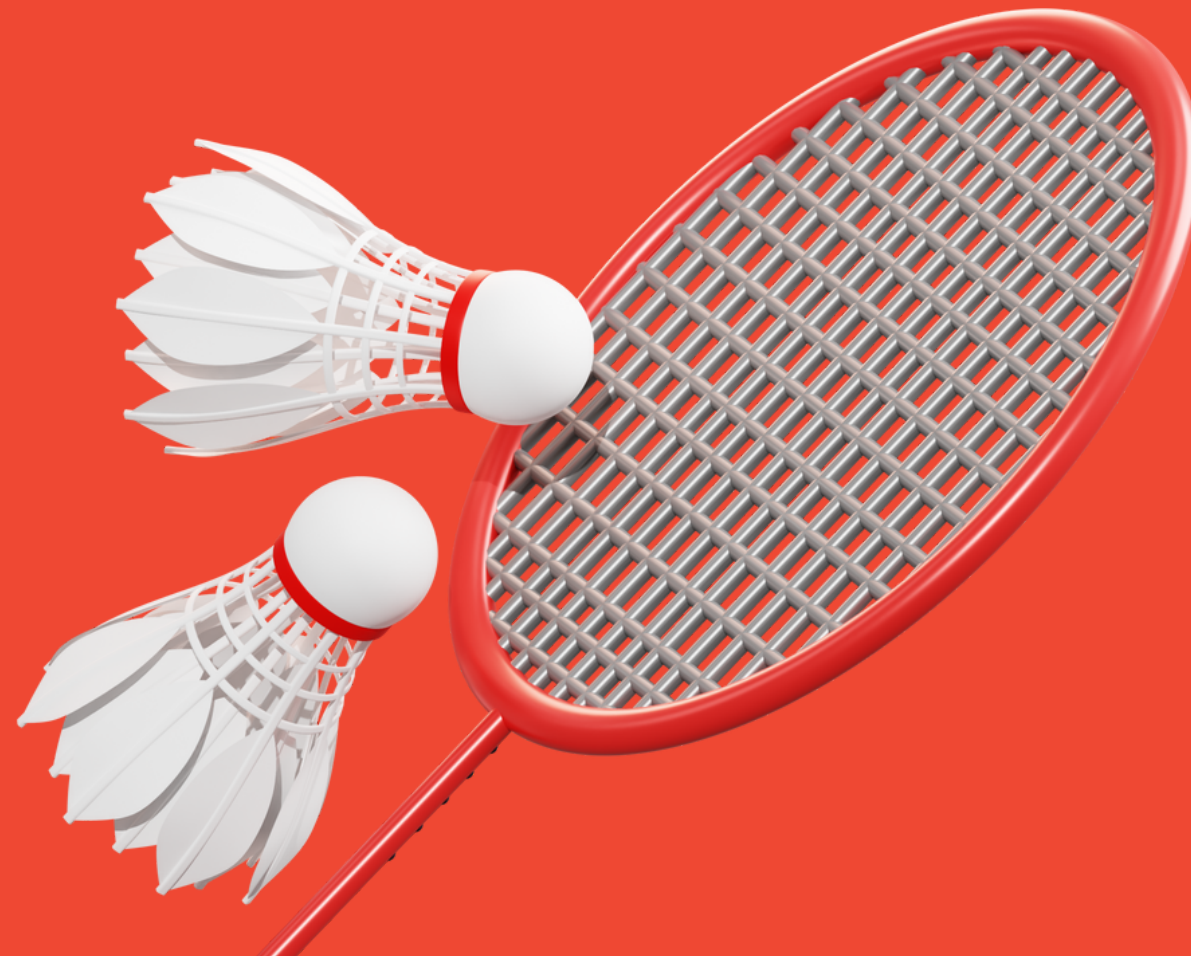


Actress
Mrs. Rekha Nair



NETWORKING / EVENT

- Sunday Evening 4:00 PM Onwards :
- Networking - 4:00 to 5:00 with HI TEA
- Why Personal Branding Session - 5:00 to 5:45
- Prize Distribution - 5:45 to 6:30
- Stand-up Comedian Vijay TV Thangadurai Show - 6:30 to 7:15
- Chief Guest; Appearance





EVENT AGENDA

- 4th Feb Sunday **JERSEY Launch @ PressMeet**
- 25th Feb / Sunday Morning Session : Knock out Match
- 25th Feb / Sunday Evening Session : Pre Rounds
- 03rd March / Sunday Morning : QF / SF
- 03 rd March / Sunday Noon : Finals
- 03 rd March / Sunday Evening : Netwroking / Prize Distribution





ELEMENTS @ VENUE

- Stage & Backdrop for Prize Distribution
- Audio System for Announcement & Music
- Selfie-Booth for Participants
- LED wall for Sponsors Video Display
- Welcome Arch at the Venue
- Branding Boards (8X8 Size)
- Display Stalls
- Food Counters
- Perimeter boards on all courts





PARTNERS & ASSOCIATES



Ticketing Partner



Event Partner



Merchandise Partner



Digital Partner



Photography Partner



Gift Sponsor



Consulting Partner



Print Partner



Branding Partner



First Aid Partner



Venue Partner



Travel Partner





THANK YOU



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